

No. 26-07/2020-T&C-CM

Date: 29.07.2020

Circular T&C-CM No. 25/20-21

To

All CGMs- Telecom Circles/ Telephone Districts

Sub: Introduction of New STV-147 & PV-399 and withdrawal of PV-1699 & STV-399 under GSM prepaid mobile services.

The competent authority has decided to introduce a New STV-147 & a new PV-399 and to withdraw the existing PV-1699 & STV-399 under GSM prepaid mobile services as under:

A. Introduction of New STV-147 w.e.f. 01.08.2020 as under:

Denomination of STV (incl. of GST)	Freebies	Validity (in calendar days)
Rs.147	Unlimited free voice calls in home and national roaming including MTNL network roaming area of Delhi and Mumbai {The FUP condition of "Customer using more than 250minutes outgoing minutes [(Local + STD + outgoing roaming)(On-net/off-net) as per Unlimited recharge benefits] in a day will be charged at base plan tariff, after consumption of 250minutes for the rest of the day till midnight 0.00hrs"} + 10 GB data + BSNL tunes \$\$\$	30 days

\$\$\$ - Revenue share payable to PRBT Partners as 7 paise (6 paise for provisioning + 1 paise as cost of content per day). Also, 5% of price of total content cost (PRBT content provider) be paid to VAS retail platform provided by M/s pyro.

B. Withdrawal of PV-1699 & STV-399 w.e.f. 14.08.2020.

C. Introduction of New PV-399 w.e.f. 15.08.2020 as under:

S. No.	Particular	FRC/PV-399
1	Price of FRC/PV (incl. of GST)	Rs. 399
2	Free data usage	Unlimited free Data with speed reduced to 80Kpbs after 1GB/day.
3	Voice freebies	Unlimited free voice calls in home and national roaming including MTNL network roaming area of Delhi and Mumbai {The FUP condition of "Customer using more than 250minutes outgoing minutes [(Local + STD + outgoing roaming)(On-net/off-net) as per Unlimited recharge benefits] in a day will be charged at base plan tariff, after consumption of 250minutes for the rest of the day till midnight 0.00hrs"}.
4	Free SMS any-net	The 100 Free SMS/day will be applicable in home and national roaming including MTNL network roaming area of Delhi and Mumbai"
5	Other freebies	Free BSNL tunes \$\$\$ + Lokdhun content €€
6	Validity of Freebies	80days
7	Initial Plan /tariff validity in days	80days
8	Base plan/All other tariff, terms and Conditions as per	"Advance Per minute plan 94"
9	Other Conditions/Freebies	Commission structure and trade scheme etc. as per S&D policy.


€€ For Lokdhun content bundling @ Rs. 0.32 (plus applicable taxes) per customer per day as per letter No. 23-07/2019/S&M-CM/02 dated 06/11/2019. 5% of price of total content cost (Lokdhun content provider) be paid to VAS retail platform provided by M/s Pyro.

\$\$\$ - Revenue share payable to PRBT Partners as 7 paise (6 paise for provisioning + 1 paise as cost of content per day). Also, 5% of price of total content cost (PRBT content provider) be paid to VAS retail platform provided by M/s pyro.

- The tariff mentioned at Para "A" above will be implemented w.e.f. 01.08.2020, Para "B" w.e.f. 14.08.2020 & Para "C" w.e.f. 15.08.2020.

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3. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
4. **Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with full details of the tariffs offered with date of implementation of the tariff in reporting circle without reference to any other circular. TRAI has directed to ensure that the Reporting shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorse/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.**
5. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
6. This circular is issued based on the approval of ECT vide Approval No. 4425 dated 29.07.2020 in P&P-CM cell file No. BSNLCO-PPCM/11/1/2020-PnP-CM. Queries/clarification/ feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(Shweta Mandal)
Dy. Manager (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) All PGMs / GMs, BSNL C.O.
- 4) GM (CIT) - for making necessary updation in website and place in news item.
- 5) PGM (Sales & Marketing) - for marketing initiative.
- 6) PGMs/GMs (All Nodal Center for info. and n/a pl.).
- 7) Director General P & T Audit, Delhi- 110054.
- 8) OL Section -for Hindi version.
- 9) Guard file.